

Our Driving Concern

an nsc program

TEXAS

2024 CALENDAR and POSTER COLLECTION

JANUARY 2024 THROUGH DECEMBER 2024



HELP
#EndTheStreakTX
End the streak of daily deaths on Texas roadway.

nsc
National Safety Council

Save a Life
Texas Department of Transportation

CO-PILOT'S RIGHTS

Our Driving Concern

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- **PREVENT** distraction for the driver. Operate the radio, GPS, and ventilation. Watch for signs, landmarks, and traffic problems.
- **SPEAK UP** if you feel the driver is distracted or is doing something dangerous.
- **SAY NO** to any behavior that draws your driver's attention away from the road.
- **GET HOME** safely and allow everyone else on the road to do the same.


National Safety Council


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Texas Department of Transportation

DECEMBER 2023
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**Our Driving
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 TEXAS

JANUARY 2024

Save a Life
 Department of Transportation

FEBRUARY
 S M T W T F S
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 NEW YEAR'S DAY	2	3	4	5	6
7	8	9	10	11	12	13
14	15 MARTIN LUTHER KING JR DAY	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	 <p>"You never go wrong when you take the high road—it's less crowded up there." —Gayle King, journalist</p> <p>Photographer: Michael Amador</p>		



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They May Cause Drowsiness!

**CHECK THE LABEL
BEFORE DRIVING**

JANUARY
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FEBRUARY 2024

Save a Life
 Department of Transportation

MARCH
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 GROUNDHOG DAY	3
						
4	5	6	7	8	9	10
11 SUPER BOWL LVIII <i>Friends don't let friends drive drunk.</i>	12	13	14 ASH WEDNESDAY VALENTINE'S DAY	15	16	17
18	19 PRESIDENTS DAY	20	21	22	23	24
25	26	27	28	29		

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One in five vehicles on the road today has an open safety recall.

Check your vehicle at checktoprotect.org




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FEBRUARY
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MARCH 2024

Save a Life
 Department of Transportation

APRIL
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<p>CHOOSE WIND IN YOUR HAIR. NOT WORRY ON YOUR MIND. Check for recalls.</p> 	<p>Check tires BEFORE you hit the road</p> 	1	2		
3	<p>4 VEHICLE SAFETY RECALL WEEK BEGINS (through March 10)</p>	5	6	7	8	9
10 RAMADAN BEGINS AT SUNDOWN DAYLIGHT SAVINGS TIME BEGINS	11	12	13	14	15	16
17 ST PATRICK'S DAY <i>Buzzed driving is drunk driving.</i>	18	19	20	21	22	23
24	25	26	27	28	29 GOOD FRIDAY	30
31 EASTER	<p>Carefree trips begin with careful maintenance.</p>  <p>Photographer: J. Griffis Smith</p>					

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THIS IS NOT A PHONE BOOTH.



DRIVE NOW. TALK LATER.

Distracted drivers—particularly those using phones—continue to endanger everyone on our roadways.

Hang up. Just drive.



MARCH
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APRIL 2024

Save a Life
Prevention of Human Error

MAY
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Alcohol Awareness Month • Distracted Driving Awareness Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 NATIONAL ALCOHOL SCREENING DAY	5 NATIONAL WALKING DAY	6
7 WORLD HEALTH DAY LIFESAVERS ANNUAL CONFERENCE (7TH TO 9TH)	8 RAMADAN ENDS AT SUNDOWN	9	10	11	12	13
14	15	16	17	18	19	20
21	22 PASSOVER BEGINS AT SUNDOWN	23	24	25	26	27
28	29	30	BE SAFE. DRIVE SMART. TXDOT			

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On average, a motorcyclist is killed on Texas roads every day.

Remember to look twice for motorcycles.

There's a **life** riding on it.



Photographer: Michael Amador


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Texas Department of Transportation

APRIL
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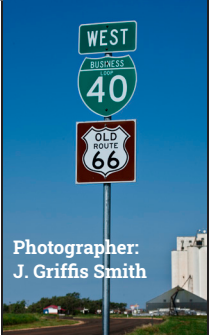
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MAY 2024

Save a Life
Department of Transportation

JUNE
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**National Bike Month • National Child Passenger Safety Technician Month
Motorcycle Safety Month • National Youth Traffic Safety Month**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		<p>1 NATIONAL HEATSTROKE PREVENTION DAY</p>	<p>2</p>	<p>3</p>	<p>4</p>	<p>5 CINCO DE MAYO</p>
<p>6</p>	<p>7</p>	<p>8</p>	<p>9</p>	<p>10</p>	<p>11</p>	<p>12 MOTHER'S DAY</p>
<p>13 NATIONAL BIKE TO WORK WEEK (through May 19)</p>	<p>14</p>	<p>15</p>	<p>16 BIKE TO SCHOOL DAY</p>	<p>17 BIKE TO WORK DAY</p>	<p>18 ARMED FORCES DAY</p>	<p>19 NATIONAL EMS WEEK (through May 25)</p>
<p>20</p>	<p>21</p>	<p>22</p>	<p>23</p>	<p>24</p>	<p>25</p>	<p>26</p>
<p>27 MEMORIAL DAY</p>	<p>28</p>	<p>29</p>	<p>30</p>	<p>31</p>		



Move Over or Slow Down. We're Working Here.

The Move Over Law

When approaching emergency vehicles, tow trucks, and TxDOT vehicles stopped with flashing lights, change lanes or slow to 20 mph below posted speed limit.

BE SAFE. DRIVE SMART. 

MAY
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JUNE 2024


National Safety Month


Save a Life
Department of Transportation

JULY
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	SLOW DOWN WHEN WE'RE AROUND. 					1
2	3	4	5	6 SECURE YOUR LOAD DAY	7	8
9	10	11	12	13	14	15
16 FATHER'S DAY	17 RIDE TO WORK DAY: SHARE THE ROAD WITH MOTORCYCLES	18	19 JUNETEENTH	20	21	22
23	24	25	26	27	28	29

MOVE OVER. IT'S THE LAW.





MOVE OVER
It's the Law
NHTSA

**SIGNS DON'T MAKE
DRIVERS DRIVE
SLOWER.**

DRIVERS DO.

**OWN YOUR
SPEED.**

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**SPEED
LIMIT
65**

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JUNE
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JULY 2024

Vehicle Theft Prevention Month

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Department of Transportation

AUGUST
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4 INDEPENDENCE DAY	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			



Drive smart. Keep kids safe.



Drive smart in school zones by staying alert, putting your phone away, and obeying school zone speed limit signs. Watch for kids around school buses. Illegally passing a school bus can cost you up to \$1,250.

BE SAFE. DRIVE SMART. 


JULY
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AUGUST 2024

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 Department of Transportation

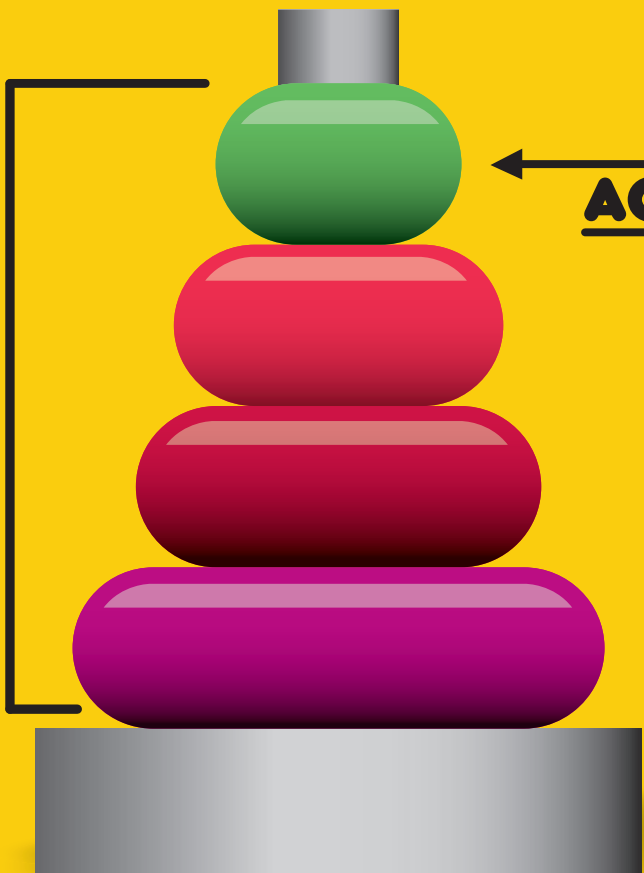
SEPTEMBER
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						
4	5	6	7	8	9	10
STOP ON RED WEEK (through Aug 10)						
11	12	13	14	15	16	17
18	19	20	21	22	23	24
				KIDZ IN MOTION CONFERENCE (22ND TO 24TH)		
25	26	27	28	29	30	31
						INTERNATIONAL OVERDOSE AWARENESS DAY

CHOOSE CAR SEAT:
BY AGE & SIZE



THE NUMBER
OF PEOPLE
**WHO
THINK**
THEY HAVE
THEIR CHILD
IN THE RIGHT
SEAT.



THE ONES
**WHO
ACTUALLY
DO.**

KNOW FOR SURE
IF YOUR CHILD IS IN THE RIGHT CAR SEAT.



VISIT SAFERCAR.GOV/THERIGHTSEAT



AUGUST
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SEPTEMBER 2024

Save a Life
Department of Transportation

OCTOBER
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National Alcohol and Drug Addiction Recovery Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 LABOR DAY	3	4	5	6	7 GOVERNOR'S HIGHWAY SAFETY ASSOC ANNUAL MEETING (through Sept 11)
8	9	10	11	12	13 NSC CONGRESS AND EXPO (through Sept 19)	14
15 CHILD PASSENGER SAFETY WEEK	16	17	18	19	20	21 NATIONAL SEAT CHECK SATURDAY
22	23	24	25	26	27 NATIVE AMERICAN DAY	28
29	30					



**You sure I'm in the
right car seat?**

LEARN MORE

nhtsa.gov/equipment/car-seats-and-booster-seats

NHTSA

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Make sure your kids are
SEEN
on Halloween.

Kids are more than twice as likely to be hit by a car and killed on Halloween than on any other day of the year.

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Photographer: Will van Overbeek

SEPTEMBER
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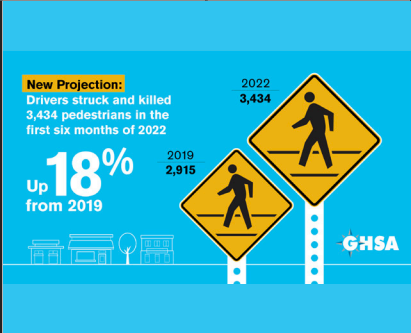
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OCTOBER 2024

Save a Life
Development of Pedestrians

NOVEMBER
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National Substance Abuse Prevention Month • Pedestrian Safety Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	
			ROSH HASHANA BEGINS AT SUNDOWN NATIONAL WALK TO SCHOOL DAY			
6	7	8	9	10	11	12
					YOM KIPPUR BEGINS AT SUNDOWN	
13	14	15	16	17	18	19
TEEN DRIVER SAFETY WEEK (through Oct 19)	INDIGENOUS PEOPLES DAY					
20	21	22	23	24	25	26
	NATIONAL SCHOOL BUS SAFETY WEEK (through Oct 25)					
27	28	29	30	31	 <p>New Projection: Drivers struck and killed 3,434 pedestrians in the first six months of 2022</p> <p>Up 18% from 2019</p> <p>2019 2,915</p> <p>2022 3,434</p> <p>GHS&A</p>	
				HALLOWEEN		

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BUCKLE UP.

EVERY seat. EVERY trip.

Urban. Suburban. Rural.
It doesn't matter where you drive. Buckling up can save your life.


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OCTOBER
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NOVEMBER 2024

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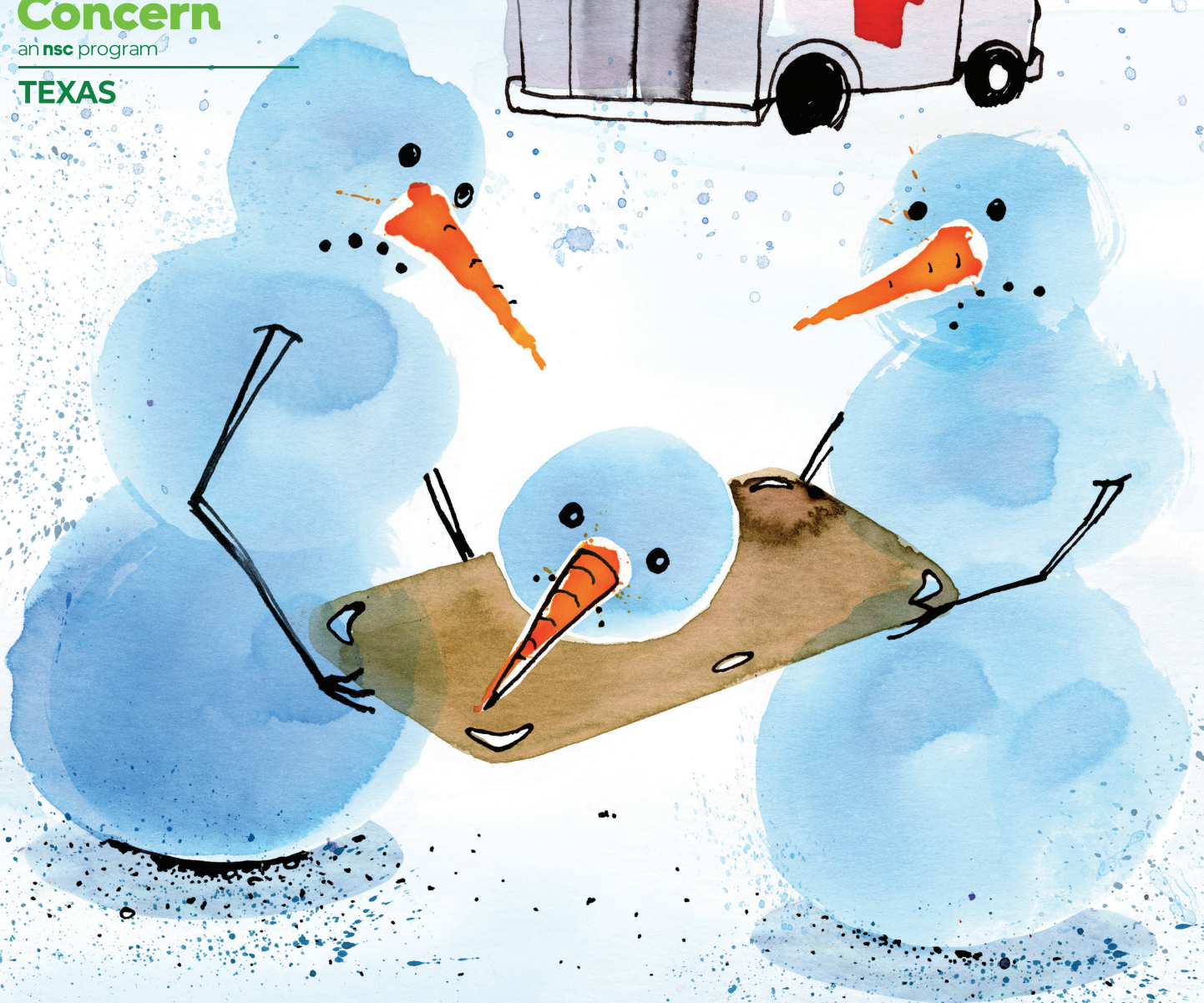
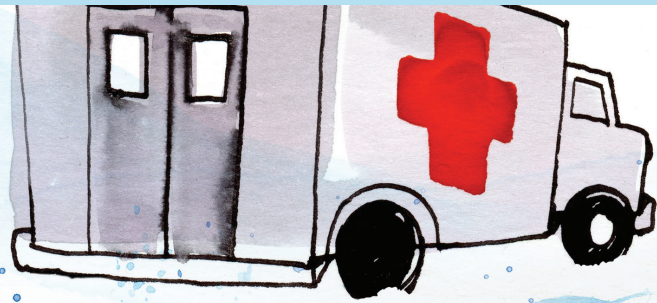
DECEMBER
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 22 23 24 25 26 27 28
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Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 <p>Photographer: Kevin Vandivier</p>					1	2
3 DAYLIGHT SAVINGS TIME ENDS DROWSY DRIVING PREVENTION WEEK BEGINS (through Nov 9)	4	5 ELECTION DAY	6	7	8	9
10	11 VETERANS DAY	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27 BLACKOUT WEDNESDAY	28 THANKSGIVING	29	30

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JANET HAD
TOO MANY DRINKS
AT THE PARTY
AND IT
SNOWBALLED
FROM THERE.



buzzed
drunk
driving is
driving
designate a sober driver

NOVEMBER
S M T W T F S
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DECEMBER 2024

Save a Life
Department of Transportation

JANUARY 2025
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National Impaired Driving Prevention Month

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2 OLDER DRIVER SAFETY WEEK (through Dec 6)	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24 CHRISTMAS EVE	25 HANUKKAH BEGINS AT SUNDOWN CHRISTMAS DAY	26 KWANZAA BEGINS	27	28
29	30	31 NEW YEAR'S EVE	 <p>KISS NEW YEAR'S EVE GOODBYE.</p> <p>DRIVE SOBER. NO REGRETS. TxDOT</p> <p>#EndTheStreakTX</p>			

DID YOU KNOW...

...that each year, Our Driving Concern honors safety-first Texas employers through a unique awards recognition program?

PHOTO: 2022 Honoree Klein ISD

VISIT <https://txdrivingconcern.org/traffic-safety-awards/> to apply.

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